Safe Signal™

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November 2, 2026

Dear Valued Business Partner,

We appreciate the trust and partnership you've placed in Potter Electric Signal Company. As part of our ongoing commitment to delivering high-quality products and dependable service, we periodically review our pricing to reflect current market conditions, input costs, and continued investments in our operations.

Effective **January 1, 2027**, Potter will implement a price adjustment averaging **3–6%** across our product portfolio. We expect to have finalized pricing available for you by **December 1, 2026**.

Our Sales, Product Management, and Technical Support teams are available to assist you with any questions. You can reach us at 800-325-3936.

Thank you for your continued business and support.

Best regards,



Andy L. Kaempfer

Business Line Leader, Safe Signal